



Welcome to
ZISU
Zhejiang International Studies University



A photograph of a university campus featuring a large pond in the foreground, several trees with green and yellowing leaves, and a modern building in the background. A large, semi-transparent blue triangle is overlaid on the right side of the image, containing white text.

WELCOME TO ZISU

President's Message

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Welcome



Dear colleagues, partners, and visitors,

On behalf of our faculty, staff and students, I would like to welcome you to Zhejiang International Studies University. Established in 1955, ZISU was formally accredited as Zhejiang College of Education. With over a half century of professional experience in pedagogical education and teaching staff training, ZISU adopted its present name of Zhejiang International Studies University in 2010 and began to extend its degree education to wider varieties of linguistic and literature majors.

ZISU is an intimate and well-connected public university, unique in its own ways. It is the base for the cultivation of internationally applied talents, where it receives 100 worldwide nationalities of students, faculty, and staff annually who play a significant role in building a multicultural community and developing an academic environment that reflects diverse perspectives. Hangzhou (the capital of Zhejiang province, host of the G20 summit in 2016, as well as the Asian Games in 2022) is not only known for its fabulous scenery, but also for its reputation as one of the centers for international businesses and trade in China. Most importantly, this city of over 9 million provides limitless opportunities for internships, cultural events, and activities for all of our university's population to participate in.

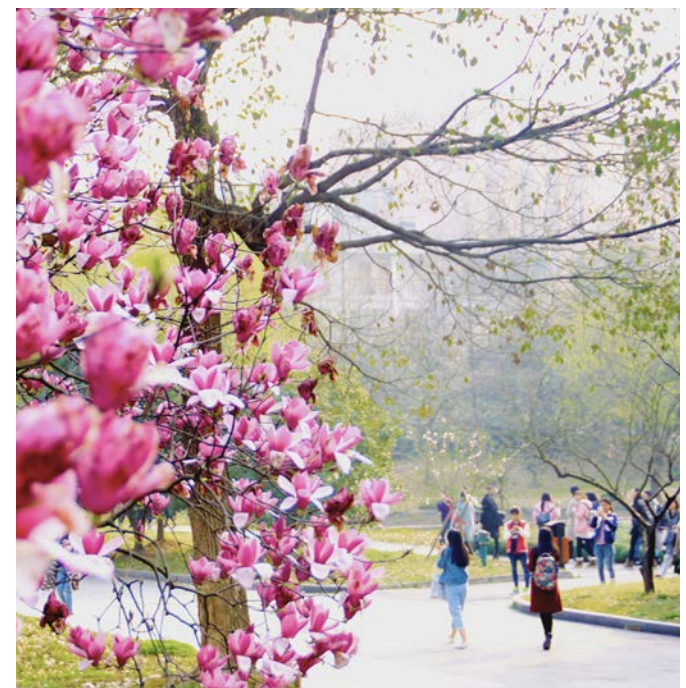
Our team of talented and devoted faculty and staff strive to give the best knowledge and skills to our students and prepare them for

the next step in their career. By putting the university motto of "Virtue", "Perseverance," "Erudition," and "Practicality" into action, students are encouraged to maintain their moral excellence and dedication to education. Because our students are consistently obtaining knowledge and abilities despite obstacles, hard-working in learning and studying, as well as taking advantage of various engagement and leadership opportunities, they are well prepared and successful in the real world.

As ZISU has set its 13th 5-year internationalization goals, it has been dedicating additional efforts in recruiting more international students and professionals, expanding its degree and exchange programs, on-campus services, and volunteer opportunities available to its population. It is our goal, with team efforts in teaching, social services, scientific research, and cultural inheritance that we will develop ZISU into a prestigious example of internationalized and diversified higher learning where both students and faculty from domestic or abroad can pursue their ambitions and be prosperous.

Enjoy the beautiful scenery of ZISU and explore the international opportunities we are known for. I welcome you to visit our campus and experience it in person!

Dr. Hong Gang
President, Ph.D.





STUDENTS

FACULTY

FULL-TIME TEACHERS
ASSOCIATE PROFESSORS
OVERSEAS EXPERTS
ADJUNCT PROFESSORS

420

72
105

30
22

Language Programs
 Business Programs
 Education Programs

1/3
1/3
1/3

INTERNATIONAL STUDENTS

100

TOTAL

8100

Top Distinctions

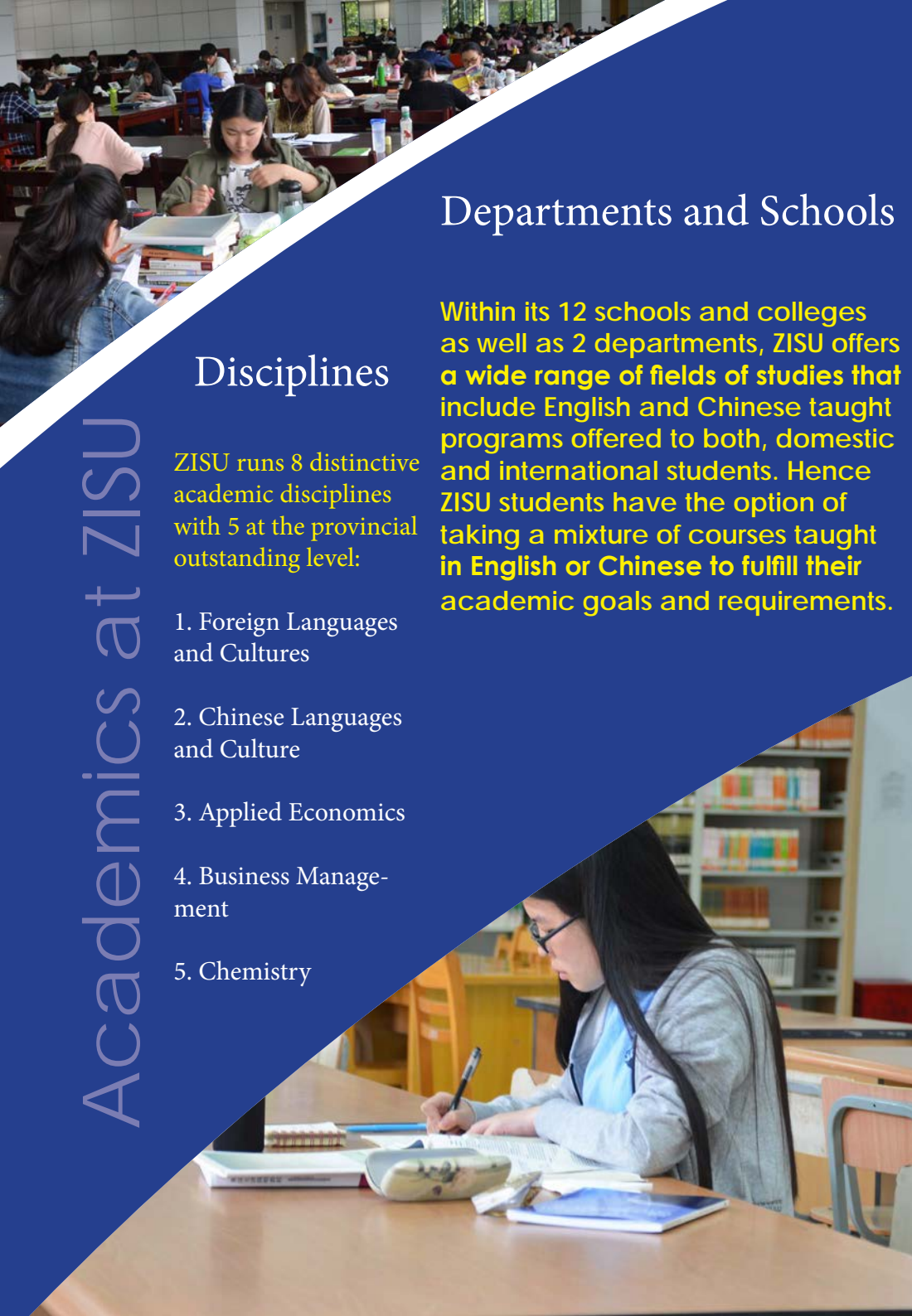
To serve the local economy and social development of Zhejiang Province, ZSU is educating students to be internationally applied with efforts and achievements featuring:

- Inter-disciplinary education in a language as well as a major
- Intensive foreign language training for all students
- Interpersonal communication between students and faculty in small-size campuses and classes
- International practicum and internships
- Employment opportunities in international organizations

Family

we are





Departments and Schools

Within its 12 schools and colleges as well as 2 departments, ZISU offers a wide range of fields of studies that include English and Chinese taught programs offered to both, domestic and international students. Hence ZISU students have the option of taking a mixture of courses taught in English or Chinese to fulfill their academic goals and requirements.

Disciplines

ZISU runs 8 distinctive academic disciplines with 5 at the provincial outstanding level:

1. Foreign Languages and Cultures
2. Chinese Languages and Culture
3. Applied Economics
4. Business Management
5. Chemistry

School of English Studies
 English (Education or Language)*
 Business English (Doing Business in China)*
 Translation*
 Translation (Interpretation)*

School of Asian Languages and Cultures
 Japanese
 Arabic
 Korean

School of European Languages and Cultures
 French
 Spanish
 Italian
 Portuguese
 Russian
 German

School of Chinese Studies
 Internet and New Media
 Chinese Literature (Education)
 Teaching Chinese as a Second Language
 Foreign Secretary

School of International Business
 International Economics and Trade
 International Economics and Trade*
 International Business
 International Business (International Finance)
 Tourism Management
 Tourism Management *
 Exhibition Economy and Management
 Accounting
 Marketing
 Business Administration

School of Educational Science
 Pedagogy (Teaching Chinese in Primary Schools)
 Pedagogy (Teaching Math in Primary Schools)
 Pedagogy (Teaching English in Primary Schools)

School of Science and Technology/
 Entrepreneurship School of
 Cross-border E-commerce
 Mathematics and Applied Mathematics (Education)
 Mathematics and Applied Mathematics (Financial Econometrics)
 Applied Chemistry (Chemicals in the Foreign Trade, Commodity Inspection)
 Scientific Education
 E-Business (Cross-border)
 Computer Science and Technology (Education)
 Computer Science and Technology (Software and Service Outsourcing)
 Applied Electronics

School of Arts
 Musicology (Education)
 Fine Arts (Education)
 Fine Arts (Art Design)

School of Applied Foreign Languages
 College English courses

College of International Education
 Chinese courses for international students

College of Teacher Training
 In-service teacher training

College of Continuous Education
 HSK, IELTS, Certificate of Interpretation, etc.

Department of Social Sciences
 Ideological and Political Education

Department of Physical Education
 Taiji, Kong Fu training, fitness, etc.

Note:

* English Taught Programs



Hotel Tourism

This program is offered through ZISU for students from its partner universities. It takes place during spring semesters. Students get the chance to work as an intern at a five star hotel located in Hangzhou, one of the best touristic sites in China. It is best for Tourism and Business Management students.

"During my internship, I learned a lot from what now became my home, Zhejiang Narada Grand Hotel, where I worked as a Guest Relations Officer. I learned what I would have never been able to learn in books because attitude and service are something you need to achieve every day. I would like to thank ZISU for giving me such an opportunity that allowed me to attain experience in tourism and customer service fields."

-Heilly Yearim, program participant from the University of Colima, 2016.

INTERNATIONAL STUDENTS

1+1+2 Program

Students who undertake the "1+1+2" program between ZISU and the University of Wisconsin-River Falls (UWRF) study abroad at UWRF for the entire duration of their sophomore year. During their stay at UWRF, they are scheduled to visit and observe classes in primary schools nearby every week. Moreover, they will host some workshops and lectures to local audiences to introduce Chinese culture.

Teaching Chinese in Mexico

ZISU students pursuing their Bachelor's Degree in Teaching Chinese as a Foreign Language are sent to Mexico to teach Chinese language and its culture at one of our cooperating partners – the University of La Salle Laguna. Our students work full-time at the university and are responsible for classroom-teaching of 25-26 academic hours per week.

"At first, I did feel a bit lost. My previous traditional pedagogical experience didn't work well here. But later on, after getting in touch with students and asking for experience from colleagues, I gradually formed my own teaching methods. This is indeed an unforgettable experience!"

-Liu Shengwu, program participant in 2016.

CHINESE STUDENTS

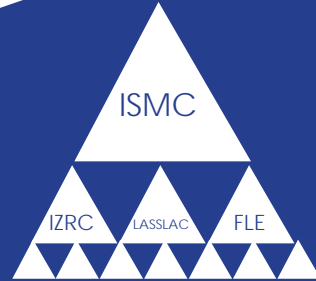
Internships

"One's destination is never a place but a new way of seeing things," once said Henry Miller. Our students are provided with several internship positions abroad as well as in China for them to gain hands-on experiences in the real world and expand their knowledge through a different perspective.



Research

Research at ZISU aims to serve the regional need for social and economic development. Giving priority to the research and service on **International Studies of Metropolitan Cities (ISMC)**, **Internationalization of Zhejiang Regional Culture (IZRC)**, **Latin American Studies and Sino-Latin American Cooperation (LASSLAC)**, and **Foreign Language Education (FLE)**, ZISU actively serves as the think tank for regional governmental institutions in policy making and consultancy as well as research database of foreign language education. ZISU's research efforts are enhanced through creative and interdisciplinary collaborations with leading research institutes and consortia in Zhejiang and the Yangtze River region.



Compiled here are some of ZISU's research centers where active research is taking place:

- Applied Chemistry
- Brand Communication Studies
- Chinese and German Education
- Chinese Language and Cultural Studies
- Collaborative Center for Internationalization of Zhejiang Regional Culture
- Computer Application Technology
- Educational Leadership and Teacher Education
- Fine Art and Cultural Creativity
- Folk Music Studies
- Foreign Language Education
- Foreign Linguistics and Applied Linguistics
- International Business: Language and Culture
- International Tourism and Leisure
- Latin American Studies
- Internationalization of Metropolitan Cities
- Moral Education Studies
- Translation Education
- Translation Studies

University Journals and Periodicals

Journal of ZISU is a bimonthly journal of academic theories, founded in December 1983. With efforts in transformation and development, the Journal has become a publication and functions as a platform for the scientific research and teaching achievements in language studies and joint development of multi-disciplinary research in and outside the university. In 2010, the Journal of ZISU won the prize of China's Excellent University Journal in Social Science and China's Outstanding Feature Column of University Journal of Social Science.



Social Services

ZISU is taking advantages of its tradition and strength in teacher education and international studies to serve the local economic and social development in a creative, collaborative and multi-purpose manner.

Teacher Training

ZISU has a long reputation for teachers continuing education, especially for the training of primary teachers with active and sustainable cooperation with Hanns-Seidel Foundation in Germany since 1998. Functioning as Zhejiang Provincial Training Center for Teachers and Educational Administrators, ZISU undertakes and designs training tasks for the "National Training Program--Exemplary Centralized Training", "Career Development Program for Schoolmasters of Primary Schools in Rural Areas", and "Training Projects for Excellent Teachers and Schoolmasters in Zhejiang". The training center has built up a high-quality brand and reputation for its teacher training programs.

International Volunteers Association

The International Volunteers Association has about 3000 student participants providing multi-lingual services, including English, Japanese, French, Spanish, Arabic, Portuguese, Italian, Russian, Korean, and German. The Association has played an active role in international conferences and events including the G20 Hangzhou Summit and World Internet Conference where it has been reported and covered by mass media for their professionalism and dedication.



Global Partnerships

Map designed by Freepik



The university actively promotes international education exchanges and cooperation. ZISU is a partnering member of China Scholarship Council for outstanding undergraduate international exchange programs. Through international joint development projects like the mutual recognition of credits and degrees, the university has been sending 250 students abroad annually. Cooperative relationships have been established with 30 countries and areas such as Russia, Germany, Spain, France, Australia, Japan, South Korea, Chile, Mexico, etc. and more than 80 colleges, universities and organizations around the world. By the year of 2020, the university plans to extend its partnership more widely to countries along “One Belt, One Road” and countries in Latin America.

CANADA

Cambrian College of Applied Arts and Technology
Quebec-Zhejiang Association of Friendship

COLOMBIA

Foundation University of Bogota Jorge Tadeo
Lozano

COSTA RICA

National University of Costa Rica

MEXICO

Autonomic University of Chihuahua
University of Colima
University of La Salle Laguna

PERU

Peruvian University of Applied Sciences

UNITED STATES OF AMERICA

California State University-San Bernardino
Missouri State University
Presbyterian College
University of Wisconsin-Stout
University of Wisconsin-River Falls
University of Central Arkansas
William Jessup University
Washburn University

URUGUAY

ORT Uruguay University

AUSTRALIA

WA Chinese Chamber of Commerce

JAPAN

Fukuoka Language Academy
Heian Jogakuin (St.Agnes') University
Kyushu Institute of Foreign Languages
Kyorin University
Musashi-Urawa Japanese Language Institute
Northeast Multicultural Institute

KAZAKHSTAN

Kazakhstan Institute of Management,
Economics & Strategic Research

NEW ZEALAND

University of Waikato

KOREA

Busan University of Foreign Studies
Hallym University
Kyuan Hee University
Seoul Women's University
Sangmyung University
Soonchunhyang University

TAIWAN

China University of Technology
Donghua University
National Pingdong University
Providence University

ARMENIA

Yerevan State University

AZERBAIJAN

Azerbaijan Language University

BULGARIA

University of Economics-Varna

FRANCE

Rennes School of Business
School Quality Union
University of Grenoble Alpes

GEORGIA

Ivane Javakhishvili Tbilisi State University

GERMANY

Passau University
University of Education Weingarten
University of Bamberg

ITALY

Catholic University of the Sacred Heart
University of Siena

GREAT BRITAIN

University of Northampton

PORTUGAL

ISCTE – University Institute of Lisbon
University of Coimbra

RUSSIA

Far Eastern Federal University
Moscow State Linguistic University
New Russian University
Russian Social State University
Saratov State University
Tomsk Polytechnic University

SPAIN

University of Castilla-La Mancha
University of Sevilla
University of Zaragoza
Rovira i Virgili University
University of Salamanca

EGYPT

Alexandria University
Cairo University
Suez Canal University

EQUATORIAL GUINEA

National University of Equatorial
Guinea

ISRAEL

University of Haifa

JORDAN

Jordan Language Academy

MOROCCO

Hassan II University of Casablanca

SOUTH AFRICA

University of South Africa

TANZANIA

St. Augustine University of Tanzania

TURKEY

Istanbul Aydin University
University of Pamukkale



Campus

College is not only about studying one's choice of degree, but also engaging and getting involved in on-campus organizations, events and activities. There are more than 60 diverse student organizations and clubs available for domestic as well as international students to be involved in and make their college experiences



Life



memorable. These clubs range from areas of academics, talents and skills, entertainment, to public welfare. Furthermore, there are several student leadership organizations on-campus that aim to prosper the campus, its population, as well as involvements among them culturally and academically.





Residence *Life*

In order to experience the real college life, one needs to live on campus, meet other students, be aware of what's happening around campus and most importantly, learn how to live independently. ZISU offers its students beautiful and comfortable Chinese and international dormitories with convenient location near shopping malls, restaurants and supermarkets, as well as easy access to public transportation. Above all, the safety of students is guaranteed by a 24-hour security system.



Student Leadership Organizations

Student Union

Haman Art Troupe

New Media Alliance

Students' Association Union

Communist Youth League Committee

Self-discipline Committee of Students'
Dormitory

Student Clubs

Study

13

Cicero Interpretation Club
Japanese Club
Korean Club
Russian Club
Arabic Club
Latin American Club
Jingyuan Literature Club

Skill-Training

11

Model United Nations
Stage Plays Club
Debating Club
Guanyan Poetry Club
Egret Drama Club
Entrepreneurship Club

Talent-Training

13

Penglai Chinese Classics Club
YinyueShaoxing Opera Club
Lehuo Floriculture Club
Painting and Calligraphy Club
Sinology Club

Entertainment

24

Muyin Ukelele Club
Traditional Ethnic Sports Club
Taekwondo Club
Golf Club
New Dancer Dancing Club
Hip-Hop Dancing Club
Exotic Dancing Club
Heyin Guitar Club
New Generation Original Music
Karate Club
Ping-Pong Club
Yoga Club
Volleyball Club
Bike-Riding Club
Soccer Club
Go-ahead Tennis Club
Simple Skateboard Club

Public Welfare

7

ZISU Family Psychodrama Club
Energy-Saving and Environ-
ment-Protecting Club
Mandarin-Promoting Club
1cm Charity Club





Involv

Another significant part of college life is getting involved on campus events, gaining new experiences and skills, and broadening one's horizon. Students at ZISU can also participate in cultural, academic, and sports competitions that are held annually among all of the student population. These events can range from singing to speech contests and debates. Moreover, there are several inter-



ement

national events like Culture Corner, Language Corners, Festival of Nations, etc. hosted by our international student body in which anyone (students not only from our campuses, but also from different universities) are welcome to attend, participate, and learn about a different country, its culture, traditions and customs, as well as language on a personal level.

1. Stars of ZISU

To discover and appreciate the talents and skills on campus, ZISU provides its population annually held Stars of ZISU Event where students have an opportunity to present and share their talents with the rest of the university population.

2. Cantata

In order to commemorate the December 9th movement and excite students and faculties' patriotic spirit, Cantata is held every December 9th. To remember the history and have a sense of responsibility for our country, every school has a representative team that chooses a patriotic song to sing and perform on stage.

3. Welcome Party for Freshmen

It is the very first celebration where new students celebrate their transition to another chapter of their lives. By attending the event, the new students have the chance to introduce themselves to each other and make friends as well as meet the senior schoolmates who will be showing them the colorful campus life and their college life experiences.

5. Speech Contests

In order to provide students a good English learning atmosphere and improve their language abilities, Chinese and English speech contests are promoted. There are two major speech contests students can participate in: the Freshman Cup, which is combination of Chinese and English speeches, and the Blue Sky Cup that mainly focuses on contestants' English Speech ability and the encyclopedia. They are held twice a year, both in Fall and Spring Semesters.

4. Debating Contest

It is a type of competition that challenges students to educate themselves about the current worldwide events and strengthen their critical thinking from various perspectives. It is held yearly, both in Chinese and English languages.

6. Campus Top Ten Singers Competition

As a brand event of our campus, the Campus Top Ten Singers Competition gives students who love singing an opportunity to perform on stage and share their talents with their peers, contributing to the rich campus life. It's held at the end of April annually.

7. 100 Regiments in Recruiting Battle

It's important for a freshman to choose his or her suitable clubs. Every October, the 100 Regiments in Recruiting Battle is conducted by the Students' Association Union of ZISU for every club to recruit its members. It's a battle gathering singing, dancing, rapping, exotic costumes, and taekwondo shows, etc.

8. Clubs' Cultural Festival

Every November, the Clubs' Cultural Festival is held to provide clubs an opportunity to show their achievements. Through this activity, students may get a sense of accomplishment and express their acquired skills and knowledge by taking part in such an event.

西语文化节暨户外风情展·开幕式

西语文化节

三、西语文化节·国际志愿者活动

竞赛

“爱在西语”·心理文化节

“喜迎G20，做好东道主”——西语学子在行动之走进浙江警察学院篇

十佳歌手大赛

G20，做好东道主——西语学子在行动之走进浦沿街道篇

展演

修身文明活动“文明修身”海报绘制比赛

“喜迎G20，做好东道主”——西语学子在行动之走进湖滨街道篇

书法大赛

“喜迎G20，做好东道主”——西语学子在行动之走进仓前街道篇

学院多语种配音大赛

“雷锋月”系列志愿活动

各国知识竞赛

走进小营街道篇

海报设计大赛

西方语言文化学院



Student Support Services

At ZISU, there are many support services provided to its international, domestic populations, as well as faculty and staff.

1. Health

If students have health issues, are in need of basic medical care, or would like to discover more about health related issues, they can refer to the Health Center that offers 24-hour services on both campuses.

2. Counseling

As well, both of our campuses have counseling rooms set up, where students can go to receive help if they are in need of psychological or consultation counseling with a professional counselor at any time.

3. Career

Another on-campus service students can take advantage of is our professional Career Services team where students can develop professionally and prepare themselves for the job market.



Support Services for International Students

Being far away from home and studying at a foreign university where one doesn't speak the language well (or at all, yet) and is not familiar with the culture as well as its education system can be challenging. Hence ZISU is doing its best to provide international students with excellent support services, so current and future international students have fruitful and thriving experiences of studying abroad at ZISU.

Host Buddy Program

To assist international students to adjust to the new campus and their surroundings, ZISU offers both international and Chinese students with an opportunity to communicate with each other and improve their language skills as well as share each other's cultural knowledge and practices.

Host Family Program

To provide international students with the real Chinese cultural and traditional experience, ZISU has established the Host Family Program where international students are paired with Chinese families who are also faculty members of ZISU; this way, international students have the chance to learn more about the country's and university's culture and value.

Orientation

To inform, educate and familiarize international students with their new home and its surroundings, academics, campus life, as well as services provided within, ZISU offers them with Orientation in the first week of their first semester. International students are then ready to start their exchange journey with full knowledge and eagerness.

Residence Life Support

To make international students feel like they are at home, ZISU has provided and equipped the international dormitory with the necessary services and amenities, such as bilingual Desk Assistants (DAs) who are quite knowledgeable about campus and cultural engagement activities within.





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